



MUSIC IN THE MOUNTAINS

JULY 6 - 30, 2023

2023 FESTIVAL PROGRAM ADVERTISING

1

CHOOSE YOUR AD SIZE/PRICE SELECTION: *Based on availability. Space is limited.*

PROGRAM AD SIZES

Quarter Page (*vertical*) 3.5"w x 4.875"h

Half Page (*horizontal*) 7.25"w x 4.75"h

Full Page – 8.75"w x 11.25"h

Inside Back Cover – 8.75"w x 11.25"h

EARLY BIRD

up until Jan 31

\$475

\$950

\$1,920

\$2,300

REGULAR

Feb 1 - Mar 31

\$595

\$1,075

\$2,100

\$2,400

IN-SEASON

April 1 - May 6

\$650

\$1,195

\$2,220

\$2,500

IMPORTANT!! Ads must be paid in full within the date ranges listed above to receive that specified ad rate.

Please use my ad from last year. (2022)

I will provide camera ready art. (See requirements and specifications or visit www.MusicintheMountains.com)

2

ADVERTISER INFORMATION:

BUSINESS/ORGANIZATION NAME (*This is how your name will appear in the Program Index of Advertisers*)

ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

ALTERNATE PHONE

EMAIL ADDRESS

CONTACT NAME

SIGNATURE

DATE

3

PAYMENT: *Select how you would like to pay for your advertising space:*

Invoice me.

I will call with my credit card number.

IMPORTANT!! Ads will not be placed in program unless paid in full. Artwork must be received by May 6.

QUESTIONS? Contact us at 970.385.6820 or abeach@musicinthemountains.com or visit our 'Advertise With Us' link at www.MusicintheMountains.com



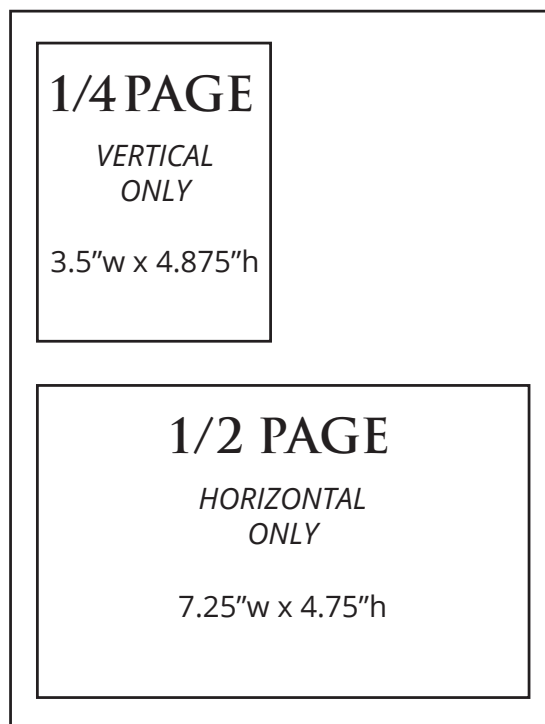
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ADVERTISING REQUIREMENTS AND SPECIFICATIONS:

Our festival program is approx. 100 pages, full color, 8.5" x 11"



REQUIREMENTS:

Must provide camera-ready artwork. Artwork provided will be placed 'as is' in the program. Digital files only, submitted to Music in the Mountains: abeach@musicinthemountains.com. We do not provide confirming color proofs and are not responsible for color matches. Must include your business name, the size of ad, and the year in your file name: (e.g. BusinessName_FullPageAd_2023)

FILE FORMATS:

All artwork must be at least 300dpi or your ad may not print correctly. We will accept JPEG, EPS or PDF files; CMYK; fonts outlined. We do not accept Microsoft Word or Publisher files. If you have built your ad in this program, save as a PDF.

NEED HELP WITH YOUR AD DESIGN?

Music in the Mountains recommends Cindy Miller Atchison Design | Art as our preferred vendor. Please email cindy@cindyatchison.com for assistance.

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